

K-LOVE serves me as a resident of the local community by providing a positive, encouraging, clean, family-safe alternative to other radio stations. Additionally, they have a positive effect on the community by sharing information on how people can get involved with local community service efforts (homeless shelters, clothing drives, school supply collections, etc.). If this station were displaced by an LPFM broadcaster, the community would no longer be conveniently and regularly informed of these volunteer opportunities and our kids would likely replace their listenership of K-LOVE with another, less positive/family-friendly radio station. K-LOVE role models good morals for our community to adhere to and learn from, in these times where so much of what we value as humans is eroding.